

## Democratizing Data: Protecting 30% of the Planet by 2030

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## A Call to Action...Now a Crisis

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"1978 was the first year in history that legal power to eradicate a species was established. It is one of a number of signs of rapidly accelerating rates of extinction, which may result in reduction of biological diversity by one-seventh to one-fifth... Species loss of such a degree would warrant designating the opening of a new epoch of Biotic Impoverishment... This reduction of the biological diversity of the planet is the most basic issue of our time."

Thomas Lovejoy, Fellow UN Foundation and Professor of Environmental Science and Policy at George Mason University

Source: Thomas Lovejoy, "The Epoch of Biotic Impoverishment," The Endangered Species: A Symposium, 1979



























